

Brennen Elementary

Color

Run

Family Packet

Friday,

October 24th, 2025

GET STARTED!

1

Use the QR code to register →
***This is the online fundraising platform
Brennen uses each year.***

**You can sign up and track all
donations through the website.**



2

We need your permission!

Use this QR code →
**to sign the permission slip for your
Bulldog to participate.**

**You will need to complete ONE form
for EACH child you have at Brennen.**



3

Collect Donations!

**Make a donation in your student's
name and send their personalized
donation link to family and friends!**

Color Run Timeline

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	October 2025		1	2	3	4
5	6	7	8	9	10	11
12	13 24 HR Challenge #1	14 24 HR Challenge #2	15 Car Line Pep Rally 24 HR Challenge #3	16	17 Lunch Room Pep Rallies	18
19	20	21 Car Line Pep Rally GRADE LEVEL PRIZE	22 CLASS PRIZE	23	24 RUN!	25
26	27	28	29	30	31	

WHAT IS A 24-HOUR CHALLENGE?

- GRADE LEVEL COMPETITIONS FOR 24 HOURS STRAIGHT, BEGINNING AND ENDING AT 12:00 PM
- **3 CHALLENGES TOTAL:**
 - #1: MONDAY, OCTOBER 13 – TUESDAY, OCTOBER 14
 - #2: TUESDAY, OCTOBER 14 – WEDNESDAY, OCTOBER 15
 - #3: WEDNESDAY, OCTOBER 15– THURSDAY, OCTOBER 16

PRIZES WILL BE BASED ON: THE GRADE LEVEL THAT HAS THE MOST DONATIONS WITHIN THE GIVEN 24-HOUR TIME FRAME

WHAT IS A CAR/BUS LINE PEP RALLY?

TAKE THE SPARE CHANGE/CASH FROM YOUR CAR (OR SEND BY YOUR BUS RIDER) TO DROP OFF IN THE DONATION BUCKETS.

Color Run Prizes

24-HOUR CHALLENGE PRIZES:

- #1: STUDENTS RECEIVE AN EXTRA PE CLASS
- #2: STUDENTS RECEIVE FREE SIT AT LUNCH FOR A DAY
- #3: STUDENTS RECEIVE NO HOMEWORK FOR A WEEK (*OR A FREE PASS OF CHOOSING)

THE IMPLEMENTATION DATE OF THE ABOVE PRIZES WILL BE DETERMINED BY TEACHERS/STAFF AT BRENNEN ELEMENTARY.

QUALIFYING DONATIONS MUST BE MADE ONLINE THROUGH PLEDGESTAR

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★ The GRADE who has raised the MOST money by **10/21** gets a lunch dance party.★

★ The highest earning CLASS in EACH grade by **10/22** can spray their teacher with **COLOR**.★

★ The TOP earning CLASS in the whole school gets a **PIZZA PARTY**.★

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Schoolwide Prizes

Schoolwide fundraising goals are detailed below, along with the prizes awarded to ALL BRENNEN STUDENTS if the monetary goal is achieved.

\$15,000 – SUNGLASSES FOR COLOR RUN

\$30,000 – BANDANAS FOR COLOR RUN

\$40,000 – SOCKS + SWEATBANDS FOR COLOR RUN

\$50,000 – POPSICLE PARTY

\$60,000 – DJ PARTY DURING COLOR RUN

Run Schedule

8:30 AM – 4K + SPECIAL ED

9:00 AM – KINDERGARTEN

9:30 AM – 1ST GRADE

10:00 AM – 2ND GRADE

10:30 AM – 3RD GRADE

11:00 AM – 4TH GRADE

11:30 AM – 5TH GRADE



PARENTS: We welcome and encourage you to come out to the Brennen playground for the Color Run on Friday, 10/24! You may volunteer via the link/QR code below, or simply come and watch the fun!

[Color Run Volunteers 2025](#)



FAQs

How does the Color Run help our school?

100% of the money raised goes to the Brennen Elementary PTO. This money supports playground improvements, professional development for teachers, the Book Vending Machine, free family events, as well as teacher and classroom support throughout the year, and so much more!

What does my child need to wear the day of the Color Run?

- Color Run t-shirt (*Each student will receive a shirt the morning of 10/24.*)
- exercise shorts/activewear
- an old pair of sneakers
- protective hair covering if needed (*Of note, the color powder does wash out of hair.*)

What does my child need to bring for the day of the Color Run?

- a water bottle
- an extra set of clothes (*to change into after the run*)

What do I do next?

Be sure to send out your child's specific fundraising link from Pledgestar to family and friends to encourage donations!

Can I/my business be a Color Run Sponsor?

Yes! There are sponsorship opportunities available. Please reach out to Trenholm Hardison for further information – trenholmhardison@gmail.com.