

Brennen Elementary

Color

Run

Family Packet

Friday,

October 23rd

GET STARTED!

1

Use the QR code to register



***This is the online fundraising platform
Brennen uses each year.***

**Please sign up and track all donations
through the website.**

2

We need your permission!

***If you have not already completed the
waiver, please complete and return
ASAP***

**You will need to complete ONE form for
EACH child you have at Brennen.**

3

Collect Donations!

**Make a donation in your student's
name and send their personalized
donation link to family and friends!**

Be aware that the PledgeStar emails may go to Spam folders

Color Run Timeline

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	October 2026			1	2	3
4	5	6	7	8	9	10
11	12 24 HR Challenge #1	13 24 HR Challenge #2	14 Car Line Pep Rally 24 HR Challenge #3	15	16 Lunch Room Pep Rallies	17
18	19	20 Car Line Pep Rally 	21 	22	23 RUN!	24
25	26	27	28	29	30	31

WHAT IS A 24-HOUR CHALLENGE?

- GRADE LEVEL COMPETITIONS FOR 24 HOURS STRAIGHT, BEGINNING AND ENDING AT 12:00 PM
- **3 CHALLENGES TOTAL:**
 - #1: MONDAY, OCTOBER 12 – TUESDAY, OCTOBER 13
 - #2: TUESDAY, OCTOBER 13 – WEDNESDAY, OCTOBER 14
 - #3: WEDNESDAY, OCTOBER 14 – THURSDAY, OCTOBER 15

Prizes will be based on the grade level that has the most donations within the given 24-hour time frame

WHAT IS A CAR/BUS LINE PEP RALLY?

TAKE THE SPARE CHANGE/CASH FROM YOUR CAR (OR SEND BY YOUR BUS RIDER) TO DROP OFF IN THE DONATION BUCKETS.

Color Run Prizes

24-HOUR CHALLENGE PRIZES:

- #1: STUDENTS RECEIVE AN EXTRA PE CLASS
- #2: STUDENTS RECEIVE FREE SIT AT LUNCH FOR A DAY
- #3: STUDENTS RECEIVE NO HOMEWORK FOR A WEEK (*OR A FREE PASS OF CHOOSING)

THE IMPLEMENTATION DATE OF THE ABOVE PRIZES WILL BE DETERMINED BY TEACHERS/STAFF AT BRENNEN ELEMENTARY.

QUALIFYING DONATIONS MUST BE MADE ONLINE THROUGH PLEDGESTAR

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★ The GRADE who has raised the MOST money by **10/20** gets a lunch dance party. ★

★ The highest earning CLASS in EACH grade by **10/21** can spray their teacher with **COLOR**. ★

★ The TOP earning CLASS in the whole school gets a **PIZZA PARTY**. ★

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Schoolwide Prizes

Schoolwide fundraising goals are detailed below, along with the prizes awarded to ALL BRENNEN STUDENTS if the monetary goal is achieved.

\$15,000 – SUNGLASSES FOR COLOR RUN

\$30,000 – BANDANAS FOR COLOR RUN

\$40,000 – SOCKS + SWEATBANDS FOR COLOR RUN

\$50,000 – POPSICLE PARTY

\$60,000 – DJ PARTY DURING COLOR RUN

Run Schedule

8:30 AM – 4K + SPECIAL ED

9:00 AM – KINDERGARTEN

9:30 AM – 1ST GRADE

10:00 AM – 2ND GRADE

10:30 AM – 3RD GRADE

11:00 AM – 4TH GRADE

11:30 AM – 5TH GRADE

PARENTS: We welcome and encourage you to come out to the Brennen playground for the Color Run on Friday, 10/23! You may volunteer via QR code below, or simply come and watch the fun!



FAQs

How does the Color Run help our school?

100% of the money raised goes to the Brennen Elementary PTO. This money supports playground improvements, professional development for teachers, the Book Vending Machine, free family events, as well as teacher and classroom support throughout the year, and so much more!

What does my child need to wear the day of the Color Run?

- Color Run t-shirt (*Each student will receive a shirt the morning of 10/23*)
- Exercise shorts/activewear
- An old pair of sneakers
- Protective hair covering if needed (*the color powder does wash out of hair*)

What does my child need to bring for the day of the Color Run?

- a water bottle
- an extra set of clothes (*to change into after the run*)

What do I do next?

Be sure to send out your child's specific fundraising link from Pledgestar to family and friends to encourage donations!